

O. P. Jindal Global University Hosts the 12th Knowledge Globalization Conference: Bridging the Knowledge Gap between Developing and Developed Countries, 13-14 August 2015

Key Highlights:

- 51 papers presented on the theme of Managing in Diverse Cultures
- 9 tracks 3 panel discussions at the 2 day conference.
- The Conference was organized in collaboration with Knowledge Globalization Institute Boston and Supported by

Suffolk University Boston and University of New Brunswick, Canada

Delivering the inaugural address Mr. Ravi Uppal, MD and CEO, Jindal Steel and Power Limited spoke on Transformation of Family Businesses into Global Entities. He said, Businesses operate in a rapidly evolving environment, one which has evolved to a world with no barriers in its current state. Today an increasing number of home grown businesses aspire to have a global footprint, however their ability to manage in diverse cultures will be the critical element that defines how well they flourish globally

Prof. C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University laid emphasis on promoting excellence in knowledge creation and said, No Indian University is in the top 200 universities of the world, Indian institutes increasingly face a crisis of credibility and excellence in academia. The key to success lies in the effort we invest in developing our institutions and knowledge. With globalization there are many new avenues and also the way things have transformed, we should therefore endeavor to build and develop a global orientation that is able to meet the needs of a global environment.

Dr. Sanjeev P Sahni, Principle Director Jindal Institute of Behavioral Sciences spoke about India facing a skills

deficit and said, there is a lot of talk about strengthening industry; academia interface for improved quality education and this forum is a great example of achieving this, initiatives like these will lead to a better understanding of addressing the need for employable and skilled manpower.

Prof. C. Gopinath Dean, Jindal Global Business School said, we believe that this theme would allow the participants to showcase the contrast in management styles across the world in various facets of business administration. Over 50 academicians, researchers and professionals, not only from India but also from countries such as USA, Canada, Germany, Australia, Bhutan, Nigeria, Bangladesh and Hong Kong have presented their papers during this conference.

Quoted form OP Jindal University site. Full news coverage see:

<http://www.jgu.edu.in/sites/default/files/Knowledge%20Globalization%20Conference.pdf>